



Anne Arundel County Council of PTAs

INTENTIONAL INCLUSION

CHALLENGE

Does your PTA leadership and membership reflect your whole school community? The Council is challenging all PTAs to tackle **3 new** initiatives within the school community that reach out to underrepresented segments of your population.

Some ideas include:

- **Work the Room:** Greet parents one on one at school events and personally encourage their involvement
- **ALL Hands on Deck:** determine if there is a particular parent group that is less active and create a targeted outreach effort
- **Bring your "A" Game:** Survey all parents about their talents and find ways to put those with special skills/resources to work.

Document your efforts with newsletter articles, photos, social media posts and send them to president@aacpta.org by April 1, 2016.

One PTA will earn \$200 towards a celebration for your school.